



TELUS | voice solutions

TELUS prepaid long distance cards grow your business

increase revenues

Increase your revenue opportunities by adding TELUS Prepaid Cards to your existing product line. Or, complement your existing prepaid card offering with Specialty and Internet cards. This is a chance to increase the product selection for your customers. The in-store space requirements are minimal and TELUS offers an attractive commission structure.

improve customer satisfaction

TELUS provides user friendly cards with high quality connections. Unlike some competitive cards in the market, there are no maintenance fees, administrative fees or hidden fees to using the card. Multi-lingual customer support is provided 24 hours a day, 7 days a week and a wide variety of cards are available to suit diverse market needs.

decrease risk

Point of Sale Activated (POSA) cards are available to decrease the risk of theft. The cards are worth \$0 on the shelf until they are activated at the POSA terminal. Virtual PINs are also available and require no in-store space and no inventory costs. Customers are printed calling instructions and a PIN at the point of sale register.

In addition, TELUS provides merchandising expertise to establish your business as a prepaid card distributor.

raise brand awareness

TELUS offers customized Private Label prepaid cards (minimum limits apply), allowing you to increase your company's brand awareness while ensuring quality performance with the TELUS network. You may also elect to incorporate the Private Label cards into your customer loyalty program.

become a distributor

TELUS Prepaid Long Distance Cards offer pay-as-you-go long distance and internet services to your end consumers. Unlike other prepaid cards on the market, TELUS offers competitive rates with quality service and no connection or maintenance charges. The cards may be used in Canada & in the U.S. and are supported by TELUS' best-in-class network.

If you have a sales distribution capability to consumers, becoming a TELUS Prepaid Cards distributor will open opportunities to increase your revenues and expand your product lines through a trusted partner.

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call anywhere, anytime

A wide variety of TELUS cards exist to allow your customers to call anywhere, anytime on the card plan that best suits their needs. Available cards include:

■ **TELUS Plus Card:**

The leading TELUS card is available in \$2, \$5, \$10 and \$25 denominations. Free national toll-free access for 6.9 ¢ / min within Canada & the U.S. Enhanced features include voicemail; online card recharge, balance tracking and call detail reporting.

■ **TELUS Basic Card:**

Available in \$5, \$10, \$20 denominations, this card offers competitive rates from major city centres with 3.8 ¢ / min to Canada & the U.S. via local access numbers.

■ **TELUS Specialty Cards:**

Cards feature unique images to expand or complement your existing prepaid offering; includes Tourist and Collector Cards.

■ **TELUS Talk & Surf Card:**

The only card of its kind featuring long distance, Internet and voicemail services all on one card.

■ **TELUS POSA Cards:**

TELUS Branded Long Distance and Internet Cards are worth \$0 until activated at a Point of Sale Terminal.

■ **TELUS Private Label Card:**

Cards may be customized to the distributor's specifications with flexibility in selection of features to best meet the needs of your business.